





# SPONSORSHIP & DISPLAY OPPORTUNITIES

## **BACKGROUND**

This conference is the twenty-sixth in the series of International Conferences on Paste, Thickened and Filtered Tailings (P&TT) initiated by the Australian Centre for Geomechanics (ACG) in 1999, and reflects the developing maturity of P&TT management.

Paste 2024 seeks to explore the considerations needed to raise the mining industry leaders' awareness of how important environmental stewardship, with regard to their tailings facilities, is to long-term industry sustainability.

This conference represents a valuable opportunity for academics, designers, practitioners, consultants and suppliers to discuss best practice, improved methods and technology, all with an emphasis on safety, efficiency and environmental impact.

This conference speaks to a target audience of paste and tailings operators and professionals.

Previous conferences in this series were held in Banff, Canada (2023), Fremantle, Australia (2021) and Santiago, Chile (2020).

### **PROMOTION**

A niche marketing campaign will be run to promote this conference to local and international professionals via:

- Internet marketing promotion via the Paste conferences website, ACG website and other mining event websites.
- Promotion via social media including dedicated Paste conferences LinkedIn page. Along with the ACG LinkedIn page, there is a combined reach of over 10,000 people.
- Industry association.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to past ACG Paste conference delegates.
- Promotion at selected ACG and international geotechnical engineering events.

The organiser reserves the right to alter the format of the event

# **EXHIBITION OPPORTUNITIES**

## LIMITED BOOTHS REMAINING!

Principal	Major	Exhibitor
Subscribed	AUD14,300	AUD8,800
<b>V</b>	✓	✓
<b>✓</b>		
<b>✓</b>		
3	2	1
3	2	1
6x2 m booth	3x2 m booth	3x2 m booth
4	2	1
2	1	
<b>✓</b>	<b>✓</b>	
2	2	
	✓	
2		
<b>✓</b>		
<b>V</b>		
Full page	1/2 page	
<b>✓</b>	✓	✓
<b>✓</b>	✓	✓
<b>*</b>	✓	✓
	Subscribed	Subscribed         AUD14,300           ✓         ✓           ✓         ✓           3         2           6x2 m booth         3x2 m booth           4         2           2         1           ✓         ✓           2         2           ✓         ✓           Full page         1/2 page           ✓         ✓           ✓         ✓

Please see overleaf for more sponsorship opportunities.

## **PASTE 2023**

The 25th International Conference on Paste, Thickened and Filtered Tailings (Paste 2023) was held in Banff, Canada. Support for the event was received from the following sponsors and exhibitors:

Principal: Proeger Flow Solutions & CGIS

Major: Armorpipe Technologies | ConeTec | McLanahan | Metso: Outotec | Paterson & Cooke | SNF | SRK | Teck
Trade: Alfa Laval | Canary Systems | HMH | IFS | IEA |
Layfield | Matec Canada | Metrologi | Putzmeister | Sika
Open Access: ATC Williams | Freeport-McMoran | NAIT

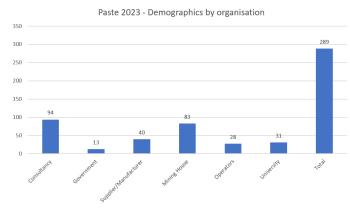
**I WSP** 

Student Registration: Agnico Eagle

Lanyards: Agnico Eagle Notebook: McLanahan

Pens: Enprotect

Refreshment: Eldorado Gold



Data source: Authorised Delegate List

 $Promotional\ video\ is\ to\ be\ played\ prior\ to\ commencement\ of\ morning\ session\ and\ is\ subject\ to\ ACG\ approval.$ 

Pull up banners are to be displayed at front of exhibition area for the duration of the event, supplied by the sponsor and subject to venue approval.

Conference supplement is distributed to all in-person international conference delegates.

<sup>\*</sup> Australian Goods & Services Tax (GST) inclusive.

<sup>\*\*</sup> The ACG reserves the right to alter the trade exhibition floor plan and the format of the event which may change the entitlements.

<sup>\*\*\*</sup> Principal Sponsor entitlements:

# SPONSORSHIP & DISPLAY OPPORTUNITIES

#### All Sponsorship Packages include:

- Company logo to appear on selected conference promotional material.
- Hyperlinked company logo on conference website.
- A copy of the authorised conference delegate list, with contact details, pre and post event.
- Logo on sponsor acknowledgement slide during program.
- Company branding between conference sessions.

#### **OPEN ACCESS SPONSOR\*\***

#### (unlimited packages available)

AU \$7,700\*

- One complimentary registration, which includes full admittance to the Paste 2024 conference and the conference dinner.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online Paste 2024 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite program and onsite signage, with link to Online Repository.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

## **DINNER SPONSOR\*\***

### (one package available)

AU \$POA\*

- Eight complimentary tickets to the conference dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees (at sponsor's cost).
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the dinner.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags.

## **CHARGING STATION SPONSOR\*\***

## (one package available)

AU \$POA\*

- Naming rights and branded signage at charging station.
- Charging station located within exhibition area where delegates can charge their devices.
- One complimentary registration, which includes full admittance to the Paste 2024 conference.

### BARISTA COFFEE BAR SPONSOR\*\*

#### (one package available)

AU \$POA\*

- Barista coffee bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event. All provisions (cart, barista, coffee and coffee cups) at sponsor's cost.
- Company signage within the barista coffee bar area (to be provided by sponsor, subject to venue approval).
- One complimentary registration, which includes full admittance to the Paste 2024 conference.

## WIFI SPONSOR\*\*

#### (one package available)

AU \$4,400\*

• Signage at event to promote WiFi Sponsor status.

## SPECIAL SPONSORSHIP PACKAGES

#### **Branded Pens**

Pens distributed to each delegate place setting within conference room (supplied by sponsor, one package available).

#### **Branded Note Pads**

Pads distributed to each delegate place setting within conference room (supplied by sponsor, one package available).

#### **Delegate Bag Insert**

AU \$3.300\*

Pre-packed delegate bags handed out to delegates upon registration (supplied by sponsor, limited packages available).

#### **Lunch Sponsor**

AU \$3.300\*

Branded pull up banner displayed within lunch service area (limited packages available).

## Branded Name Badge Lanyards

Lanyards handed out to every delegate upon registration (supplied by sponsor, one package available).

#### Refreshment Break Sponsor

AU \$2,200\*

Branded pull up banner to be displayed in morning/afternoon tea service area for one break (limited packages available).

<sup>\*</sup> Australian Goods & Services Tax (GST) inclusive.

<sup>\*\*</sup> The ACG reserves the right to alter the trade exhibition floor plan and the format of the event which may change the entitlements.

# SPONSOR/DISPLAY APPLICATION

## SPONSOR/DISPLAY REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a 'first come, first served' basis.

## 26TH INTERNATIONAL CONFERENCE ON PASTE, THICKENED AND FILTERED TAILINGS (2455)

SPONSOR COMPANY	SPONSOR PACKAGE
Please print. *Denotes mandatory fields.	
*Company	Package
Company	Value (AUD)
*ABN	
Australian companies only	Package
*Authorised by	
*Position	
	Package
*Address	Value (AUD)
State Postcode	TOTAL VALUE ALID
Phone Mobile	rease return this completed form and your parenase order to the reed and
*Email	we will send you an invoice.
	PO#:
	Please forward full purchase order to events-acg@uwa.edu.au
EVENT COORDINATOR	
Please print. *Denotes mandatory fields.	PAYMENT OPTIONS
*Name	Electronic funds transfer (EFT) and credit card payment - please refer to
*Ph/Mob	
*Email	For sponsor exhibitor terms and conditions please visit  acgpaste.com/disclaimer

Please complete and return this form to:



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The University of Western Australia
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Crawley WA 6009

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events-acg@uwa.edu.au acgpaste.com

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