

24th International Conference on Paste, Thickened and Filtered Tailings*

21-23 September 2021 | Brisbane, Australia

SPONSORSHIP & DISPLAY OPPORTUNITIES

BACKGROUND

This conference is the twenty-fourth in the series of international conferences on paste, thickened and filtered tailings (P&TT) initiated by the ACG in 1999, and reflects the developing maturity of P&TT management.

Paste 2021 seeks to explore the considerations needed to raise the mining industry leaders' awareness of how important environmental stewardship, with regard to their tailings facilities, is to long-term industry sustainability.

This conference represents a valuable opportunity for academics, designers, practitioners, consultants and suppliers to discuss best practice, improved methods and technology, all with an emphasis on safety, efficiency and environmental impact.

CONFERENCE THEMES

- Thickening and filtration
- Transportation
- Rheology
- Surface disposal
- Underground and backfill
- Closure and rehabilitation
- Case studies
- Emerging issues and technologies
- Instrumentation and monitoring of tailings

* The ACG reserves the right to alter the format of the event from physical to online, pending Covid-19 restrictions

PROMOTION

The ACG is undertaking a niche marketing campaign to promote this conference to local and international professionals via:

- Internet marketing – promotion via the paste conferences website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter distributed to almost 7,000 mining professionals worldwide.
- Promotion via social media including dedicated paste conferences LinkedIn page.
- Industry association including The University of Western Australia and The University of Melbourne.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG paste conference past delegates.
- Promotion at selected ACG and international geotechnical engineering events.

The ACG Tailings Management: Responding to Emerging Challenges Seminar, 2-3 December 2019, Perth, Western Australia is sponsored by:



SPONSORSHIP & DISPLAY OPPORTUNITIES

PRINCIPAL SPONSOR**

(one package available)

AU \$ 17,600*

Principal Sponsorship provides you with exclusive opportunities for branding, networking, product/service promotion and lead generation, with a captive and relevant audience.

- Prominent logo on Sponsor acknowledgement slide during programme.
- Opportunity to supply a three minute promotional video to be played prior to commencement of morning session. The video content is subject to ACG approval.
- Opportunity to present a 3 – 5 minute speech during a conference plenary session.
- Option to host 30 minute breakfast session before the start of an event day. Catering/AV etc at sponsors expense.
- Three complimentary registrations, which includes full admittance to the 24th International Conference on Paste, Thickened and Filtered Tailings.
- Three complimentary registrations for the conference dinner.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one conference morning session and lunch.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Company logo to appear in the printed conference proceedings and on the ACG Online Repository of Conference Proceedings (Paste 2021 page).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event, subject to venue restrictions, supplied by sponsor.
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for Paste 2021 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including Paste 2021 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Cycling banner on home screen of mobile event app.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.

* Australian Goods & Services Tax (GST) inclusive.

** The ACG reserves the right to alter the trade exhibition floor plan and the format of the event which may change the entitlements.

SPONSORSHIP & DISPLAY OPPORTUNITIES

MAJOR SPONSOR**

(limited packages available)

AU \$ 11,000 *

- Logo on Sponsor acknowledgement slide during programme.
- Two complimentary registrations, which include full admittance to the 24th International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Technical session branding for one conference session.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Acknowledgement in the conference proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including Paste 2021 Conference electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.

TRADE EXHIBITOR**

(limited packages available)

AU \$ 6,600*

- Logo on Sponsor acknowledgement slide during programme.
- One complimentary registration, which includes full admittance to the 24th International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- One exhibition booth staff pass to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Customisable company profile on mobile event app, linked to booth location on in-app exhibition floorplan.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.

OPEN ACCESS SPONSOR**

(unlimited packages available)

AU \$6,600*

- Logo on Sponsor acknowledgement slide during programme.
- Listed by company name with logo, alpha order in selected conference promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the 24th International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Hyperlinked company logo on conference sponsor web page.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online Paste 2021 papers page, post conference.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite programme and onsite signage, with link to Online Repository.
- Follow up email to event delegates and paper authors, post-conference, providing them with the link to the Paste 2021 papers web page.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

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SPONSORSHIP & DISPLAY OPPORTUNITIES

EVENT APP SPONSOR**

(one package available)

AU \$11,000*

- Logo on Sponsor acknowledgement slide during programme.
- Two complimentary registrations, which includes full admittance to the 24th International Conference on Paste, Thickened and Filtered Tailings and the conference dinner.
- Signage at event to promote Event App Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website and online attendee portal.
- Within Event App:
 - Branded splash screen upon opening app
 - Banner ad on home screen of the app
 - Exclusive home screen icon linked to profile
 - Sponsored survey of event delegates
 - One push notification per day of conference
 - Customisable in-app company profile
 - One ad posted to the in-app social wall
- ACG supplied QR code linking to app download.
- Promotion and QR code in event onsite programme.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.

DINNER SPONSOR**

(one package available)

AU \$POA*

- Logo on Sponsor acknowledgement slide during programme.
- Eight complimentary tickets to the conference dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees (at sponsor's cost)
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the dinner.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's cost)
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor)
- One insert into conference delegate bags.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.

WIFI SPONSOR**

(one package available)

AU \$POA*

- Logo on Sponsor acknowledgement slide during programme.
- Signage at event to promote WiFi Sponsor status.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.

CHARGING STATION SPONSOR**

(one package available)

AU \$POA*

- Logo on Sponsor acknowledgement slide during programme.
- naming rights and branded signage at charging station.
- Charging station located within exhibition area where delegates can charge their devices.
- One complimentary registration, which includes full admittance to the 24th International Conference on Paste, Thickened and Filtered Tailings.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.

BARISTA COFFEE BAR SPONSOR**

(one package available)

AU \$POA*

- Logo on Sponsor acknowledgement slide during programme.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event. All provisions (cart, barista, coffee and coffee cups) at sponsor's cost.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor, subject to venue approval).
- One complimentary registration, which includes full admittance to the 24th International Conference on Paste, Thickened and Filtered Tailings.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Customisable company profile on mobile event app.
- Company branding between conference sessions.
- Copy of the authorised delegate list pre-and post-event.

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SPONSORSHIP & DISPLAY OPPORTUNITIES

SPECIAL SPONSORSHIP PACKAGES**

All Special Sponsorship Packages include:

- Company logo to appear on selected conference promotional material.
- Hyperlinked company logo on conference website.
- A copy of the authorised conference delegate list, with contact details.

Branded Pens AU \$3,300*

Pens distributed to each delegate place setting within conference room.

(supplied by sponsor, one package available)

Branded Note Pads AU \$3,300*

Pads distributed to each delegate place setting within conference room.

(supplied by sponsor, one package available)

Delegate Bag Insert AU\$3,300*

Pre-packed delegate bags handed out to delegates upon registration.

(supplied by sponsor, limited packages available)

Lunch Sponsor AU \$3,300*

Branded pull up banner displayed within lunch service area.

(limited packages available)

Branded Name Badge Lanyards AU \$4,400*

Lanyards handed out to every delegate upon registration.

(supplied by sponsor, one package available)

Refreshment Break Sponsor AU \$2,200*

Branded pull up banner to be displayed in morning/afternoon tea service area for one break.

(limited packages available)

Branded hand sanitiser AU \$3,300*

(to go in delegate bag, supplied by sponsor, one package available)

Branded face masks AU \$3,300*

(to go in delegate bag, supplied by sponsor, one package available)

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SPONSOR/DISPLAY APPLICATION

SPONSOR/DISPLAY REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

24TH INTERNATIONAL CONFERENCE ON PASTE, THICKENED AND FILTERED TAILINGS (2115)

SPONSOR COMPANY

Please print. *denotes mandatory fields.

*Company _____

*ABN/ACN _____

Australian companies only

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Phone _____ Mobile _____

*Email _____

SPONSOR PACKAGE

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

TOTAL VALUE AU\$ _____

Please return this completed form and purchase order to the ACG and we will send you an invoice.

PO#: _____

Please forward full purchase order to events-acg@uwa.edu.au

EVENT COORDINATOR

Please print. *denotes mandatory fields.

*Name _____

*Ph/Mob _____

*Email _____


PAYMENT OPTIONS

- Electronic funds transfer (EFT) - Please refer to the details on the invoice.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)


For sponsor/exhibitor terms and conditions please visit

<https://acg.uwa.edu.au/disclaimer/>

Please complete and return this form to: **Australian Centre for Geomechanics**

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 events-acg@uwa.edu.au

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